





MEDCYCLETOUR Good Practice – Wander by Bicycle

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Your organisation				
Country	Greece			
Region	Region of Western Greece			
City	Patras			

Organisation in charge of the good practice [If your organisation is not the one in charge of the good practice, please indicate the relevant organisation.]					
Organisation in charge of this good practice	Region of Western Greece & Patras Municipal Enterprise for Planning & Development s.a. (ADEP S.A.)				
Location of the organisation in charge:	Country	Greece			
	Region	Region of Western Greece			
	City	Patras			

Good practice general information		
Title of the practice	Wander by Bicycle	
Does this practice come from an Interreg Europe Project?	Yes	
If yes, what is the name of that project?	Interreg Gr-It 2007-2013	

Category of the practice	Please select the category of the practice (you can mark the category in bold): 1. Cycling tourism route infrastructure 2. Cycling-friendly services solutions 3. Solutions for combining bike and public transport 4. Promotion / Marketing 5. Sustainable organisational or financing solutions		
Geographical scope of the practice	Regional		
Location of the practice	Country	Greece	
	Region	Region of Western Greece	
	City	Patras	









Detailed description			
Short summary of the practice	The main goal of the WBB Project is to create conditions for the development of a mild form of recreation and sports in the area, with the promotion of cycling routes. The aim of the planned intervention is to attract and increase the cycling activity in the Municipality of Patras.		
Detailed information on the practice	Wander by Bicycle project (W.B.B.), funded by INTERREG GR-IT 2007-2013, attempts to promote sustainable mobility and builds upon cross-border cooperation. This good practice includes the construction of five bicycle routes on the suburbs of Patras. Within the framework of this good practice: - A feasibility study for the construction of a bike route and for the adjustment of the existing ones was created Construction works were implemented that facilitate cycling (signals, slides, etc) Tourist maps were produced for the cyclists GPS equipment was purchased for the visitors Integration of the itineraries of the cycling routes was implemented. Furthermore, the aim of the project was to develop a series of goals to guide the development and planning of Western Greece's Regional Bicycle Plan. These goals are: 1. Increase the overall number of people who regularly bicycle and/or walk in the Municipality of Patras 2. Increase public awareness of bicycling and walking as viable modes of transportation 3. Promote rights and responsibilities of cyclists in a shared transportation network while improving safety and enforcement 4. Ensure bicycle accommodations are considered in a balanced approach to planning and funding transportation improvements 5. Create additional physical activity opportunities in our community, increasing physical and mental wellness, as well as improving air quality for all 6. Provide improved opportunity and access for walking and bicycling to all residents 7. Encourage the design, finance, and construction of transportation facilities that provide safe, secure, and efficient linkages for cyclists throughout the whole Western Greece Region 8. 8. Stimulate local economies by providing safe and efficient bicycle connectivity between businesses, tourism, and recreation destinations		
Resources needed	WBB Project total budget: €1,126,167; ADEP S.A. budget: €151,402		
Timescale (start/end date)	September 2011 - November 2014		
Evidence of success (results achieved)	The WBB project as a good practice strengthened cross-border cooperation and experience, carrying out a series of closely linked actions, with the sole purpose of promoting and disseminating alternative forms of mobility with a low environmental impact. In addition, it left to the local community a number of functional and signed suburban bike routes.		
Challenges encountered	The WBB project involved the work of several local associations and stakeholders operating in the area, which developed a series of events throughout the year and saw a good chunk of fans. It also had to involve professionals and local companies, which have a strong appeal and attract plenty of interest (including from private investors). This represents a further guarantee of the project's sustainability		
Potential for learning or transfer	The experience from the suburban bike routes of the WBB project was considered successful and was integrated by cycling organisations and organisers of cycling events in the area of Nafpaktia, including the organisation of the event "Cycling Games Mountainous Nafpaktia" by the environmental organization "PRASINO + BLE" (Green + Blue).		
Further information	https://trimis.ec.europa.eu/project/wander-bicycle		
Keywords related to your practice	bike routes, suburban cycling planning, sustainable mobility		











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